



GENERAL MEETING INVITATION

FEBRUARY 16, 2009

The Turnip Rose, 300 S. Flower St, Orange, CA
No Host Cocktails 5:30 pm – Dinner 7:00 pm @ \$35/person

THE PROGRAM

“ECONOMIC FORECAST”

Brad Kemp, Director of Regional Research

Beacon Economics

Brad Kemp is a well-known expert on California labor markets. Mr. Kemp was a labor research analyst for the California Employment Development Department for over 7 years where he gained expertise in the collection, reliability, and applicability of labor market statistics. Focusing on the greater Los Angeles region, Mr. Kemp was instrumental in helping leaders, workforce/economic development officials, and city planners to use statistics to make better-informed choices and develop effective labor market strategies. He was responsible for releasing the monthly employment estimates and unemployment rates for Los Angeles County and worked on special reports that detailed the effects of major events such as the Southern California wildfires on regional labor markets.

Mr. Kemp also played a key role in communicating EDD's data and message to a variety of audiences, becoming a widely quoted source in the media and regularly presenting at conferences, business gatherings, and regional events.

Following a stint in the U.S. Navy, Mr. Kemp worked in the fruit import industry as an operations manager, and in entertainment production - accruing 13 movie credits to his name. He is involved in veteran affairs and works with organizations that assist veterans in transitioning into the civilian working world. He received his B.A. in Communication from the University of Delaware.

For New and Prospective Members

If no person from your nursery has attended an NGA dinner meeting before, **the first dinner is free**. Please join us and help improve your business.

If you plan to attend, please contact:

*Claudette Lerma by
Tuesday, February 11, 2009*

Tel: 714-279-3172 ~ Fax: 714-279-3100

Email: info@nurserygrowers.org

Directions

From LA/North – 5S to The City Dr exit to State College, Right at The City Dr, Left at W. Chapman Ave, Right at S. Flower St

From San Diego/South – 5N to Chapman Ave., Right at W Chapman Ave, Right at S. Flower St

From East/NE – 91W, 10W or 210W to 57S, exit Chapman Ave to Orange, Left at W. Chapman Ave, Right at S. Flower St

Please mark you calendars for the next General Meeting, May 18, 2009 ~ “ANLA (Labor)”

VISIT THE NGA WEBSITE www.nurserygrowers.org